

REBATES

SMART THERMOSTAT

SMART THERMOSTAT REBATE

(\$150* maximum rebate)

This rebate is for new smart thermostats with internet connectivity, broadband access, and ENERGY STAR® certification in a residential home. Thermostat may be installed by the member-homeowner or a qualified installer. *Rebate may not exceed 50% of the thermostat unit cost (excluding tax and installation costs). A maximum of two rebates, one for each new qualifying smart thermostat purchased and installed, will be paid per consumer-member residence in 2025.



MARATHON® ELECTRIC WATER HEATERS

ELECTRIC WATER HEATER REBATES

(\$350 to \$650 rebate)

The rebate reduces the out-of-pocket cost of purchasing a new Marathon® electric water heater or replacing an existing fossil fuel with an electric water heater. Rebates are applied to the retail price of a Rheem Marathon® electric water heater purchased from Butler Rural Electric Cooperative. Taxes are paid on the full retail price.

50 gallon

Marathon® Model MR50245

\$350 rebate

85 gallon

Marathon® Model MRG85245 (Grid-enabled)

\$550 rebate

100 gallon

Marathon® Model MRG105245 (Grid-enabled)

\$650 rebate



EV CHARGER

LEVEL 2 ELECTRIC VEHICLE CHARGER REBATE

(\$1,000 rebate)

Residential members must own or lease an electric vehicle. The rebate helps offset the cost for installation of the charger, which can be completed by the cooperative's licensed and insured electricians. You must be on the cooperative's EV rider or time of day rate for 36 months to receive the rebate. Contact the co-op before installing equipment. Limit one rebate per household.



GEO THERMAL

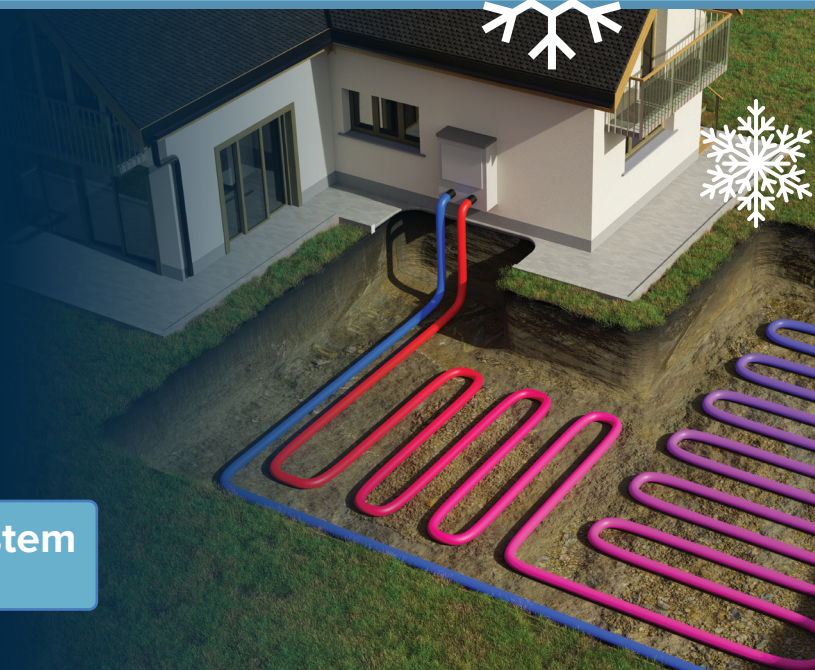
GEO THERMAL REBATES

(\$600 to \$1,200 rebate)

Members must use a contractor from our participating Geothermal Contractor List. All contractors are International Ground Source Heat Pump Association certified and have agreed to install systems according to cooperative standards. If you are having a geothermal system installed, contact us prior to the installation to make sure it qualifies for our geothermal program.

New system
\$1,200 rebate

Replacement system
\$600 rebate



HEAT PUMPS

HEAT PUMP REBATES

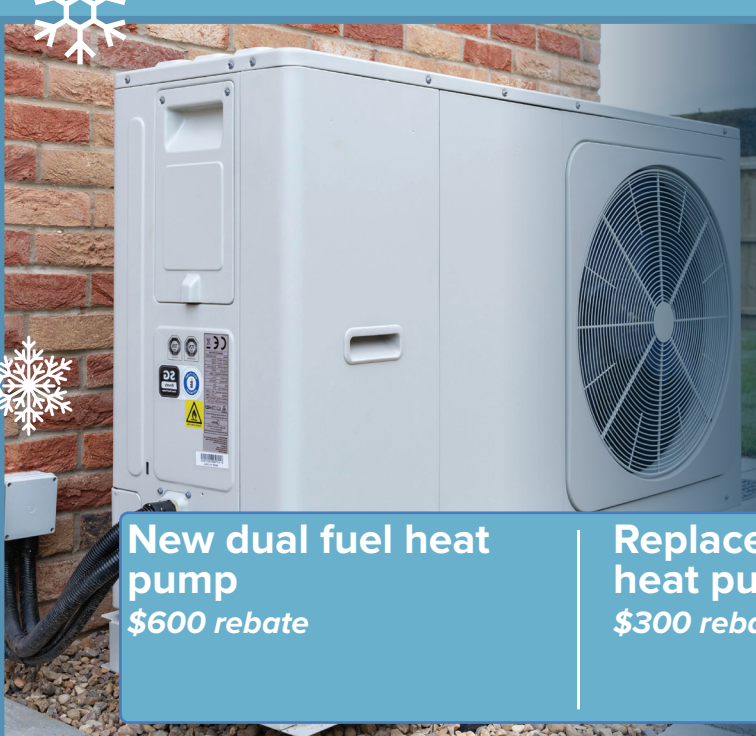
(\$300 to \$600 rebate)

We offer rebates to members who install air source/dual fuel heat pump systems. Members with dual fuel receive a credit of 2 cents per kWh on heat pump use September through May. Members must use an HVAC contractor from our participating Air Source/Dual Fuel Heat Pump Contractor List to qualify for the rebate. If you are having a heat pump installed, contact us prior to make sure it qualifies for our program.

New dual fuel heat pump
\$600 rebate

Replacement dual fuel heat pump
\$300 rebate

New or replacement air-source heat pump to an existing electric back-up system
\$300 rebate



Learn more at butlerrural.coop > Energy Solutions > Member Rebates



513-867-4400



Butler Rural Electric Cooperative, Inc.

Your Touchstone Energy® Partner