



**Butler Rural Electric
Cooperative, Inc.**

Your Touchstone Energy® Partner 

CO-OP MEMBER PROGRAMS, REBATES & INCENTIVES



HVAC SYSTEM REBATES

GEOTHERMAL SYSTEM (\$600-\$1,200)

Members with qualifying geothermal systems would be eligible for a \$1,200 rebate for the purchase of a new geothermal system or \$600 for the replacement of a geothermal system. Members with qualifying geothermal systems with usage between 1,001-2,501 kWh also receive a reduced kilowatt-hour rate during the months of September through May. In order to qualify, the geothermal system must be an all-electric system, the only source of heat for the home, and have a minimum EER of 17.1 and minimum COP of 3.6. In addition, equipment must be installed by a qualified contractor on Butler Rural Electric Cooperative's Geothermal Contractor List (available at butlerrural.coop/geothermal-rebates).

*Please contact the co-op before having equipment installed.

AIR-SOURCE HEAT PUMP (\$300)

Members with qualifying installation of a new or replacement air-source heat pump system to an existing electric back-up system would be eligible for a \$300 rebate. In order to qualify, the home must be at least 6 years old, the heat pump must be ENERGY STAR® certified, and have a minimum SEER of 15 and minimum HSPF of 8.2 (single package system) or 8.5 (split system). In addition, equipment must be installed by a qualified contractor on Butler Rural Electric Cooperative's Air Source/Dual Fuel Contractor List (available at butlerrural.coop/heat-pump-rebates).

*Please contact the co-op before having equipment installed.

DUAL FUEL HEAT PUMP (\$300-\$600)

Members with qualifying geothermal systems would be eligible for a \$600 rebate for the purchase of a new dual fuel heat pump or a \$300 rebate for the purchase of a replacement dual fuel heat pump. Members with dual fuel receive a reduction in the kWh rate of 2¢ on any heat pump usage during the months of September through May. In order to qualify, the home must be at least 6 years old, the heat pump must be ENERGY STAR® certified, and have a minimum SEER of 15 and minimum HSPF of 8.2 (single package system) or (8.5 (split system). In addition, equipment must be installed by a qualified contractor on Butler Rural Electric Cooperative's Air Source/Dual Fuel Contractor List (available at butlerrural.coop/heat-pump-rebates).

*Please contact the co-op before having equipment installed.

MARATHON® ELECTRIC WATER HEATER REBATES

ELECTRIC WATER HEATER (Instant Rebate \$350-\$650)

Installation of a new or replacement Marathon® electric water heater. Rebates are applied to the retail price of a Marathon® electric water heater purchased from Butler Rural Electric Cooperative. Taxes are paid on the full retail price. *A radio-controlled switch is required for the rebate.

50 gallon - Marathon® Model MR50245
\$350 rebate

85 gallon - Marathon® Model MRG85245 (Grid-enabled)
\$550 rebate

100 gallon - Marathon® Model MRG105245 (Grid-enabled)
\$650 rebate

REBATE INFORMATION

butlerrural.coop/rebates
513-867-4400



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LOAD MANAGEMENT SWITCHES

The radio-controlled switch (RCS) is an essential part of the load management program. Whenever there is a risk of reaching a new peak, the RCS is activated.

WATER HEATER RADIO-CONTROLLED SWITCH

A radio-controlled switch (RCS) is a device that is installed on electric water heaters to help reduce our peak electric load during times of high electric use. When the cooperative is notified that the demand for electricity is reaching an annual high, a Peak Alert is issued and a signal is sent to the radio-controlled switch, which turns off the heating elements for a period of time.

This program has resulted in significant savings to the cooperative and the members. Members receive a \$4 monthly credit for having an RCS installed on their electric water heater. An RCS wired to a water heater is typically located at the breaker panel or water heater.

COOL RETURNS RADIO-CONTROLLED A/C SWITCH

A Cool Returns switch is a radio-controlled switch (RCS) that is installed on an air conditioner to help reduce our peak electric load during times of high electric use. When the cooperative is notified that the demand for electricity is reaching an annual high, a Peak Alert is issued and a signal is sent to the radio-controlled switch, which cycles the air conditioner's compressor off for 8 to 12 minutes each half hour. The air conditioner's fan continues to operate during this period so comfort in the home is maintained. The Cool Returns switch operates similar to how a thermostat cycles the compressor off and on when it reaches a set temperature. This does not control your thermostat or harm your cooling system.

This program has resulted in significant savings to the cooperative and members. Members receive a \$100 bill credit when a Cool Returns switch is installed on their air conditioning system. Members also receive a \$2 monthly credit once the switch is installed. Window air conditioning units are not eligible. 2-year contract required. A Cool Returns switch is typically located next to the air conditioning system.

LOAD CONTROL: RADIO-CONTROL SWITCH (RCS)



NORMAL

DURING PEAK

***IF BREAKER IS TURNED OFF, RCS WILL GO THROUGH A 10-MINUTE START SEQUENCE WHERE LIGHTS ALTERNATE ON/OFF**

Peak Status Descriptions

Butler Rural Electric Cooperative's peak hours fluctuate throughout the year, although they typically occur on the hottest and coldest days from 2 p.m. to 7 p.m. [*Information available at butlerrural.coop](http://butlerrural.coop)



Your cooperative is currently experiencing **normal energy demand**. No special energy saving measures are necessary.



Your cooperative is currently experiencing **elevated energy demand**. Special energy saving measures may be necessary in the near future.



Your cooperative is currently experiencing **peak energy demand**. Please save energy wherever possible.

REBATE TERMS AND CONDITIONS

Rebates may require the completion of the appropriate rebate forms. Rebates must be submitted within one year of purchase or installation. [*Rebates are for residential homes only. Seasonal homes do not qualify.](#)

CONTACT INFORMATION

3888 Stillwell Beckett Road, Oxford, OH 45056
513-867-4400 | butlerrural.coop
Hours: Monday–Friday, 7:30 a.m.–4:30 p.m.



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