Butler Rural Electric Cooperative, Inc.
Your Touchstone Energy® Partner

# CO-OP MEMBER PROGRAMS, REBATES, & INCENTIVES



## HVAC SYSTEMS

### GEOTHERMAL SYSTEM REBATES
**$800 to $1,200 rebate**

We offer a $1,200 rebate for the purchase of a new geothermal system and an $800 rebate for the purchase of a replacement system. Members with qualifying geothermal systems receive a reduced kWh rate on a portion of their electric use. The geothermal discount rate is a 2 cent credit per kWh used between 1,001-2,501 kWh from September through May. Members must use a contractor from our Geothermal Contractor List to qualify for the rebate. If you're installing a geothermal system, contact us prior to the installation to make sure it qualifies for our rebate.

### AIR-SOURCE OR DUAL FUEL HEAT PUMP REBATES
**$600 rebate**

We offer a $600 rebate for the purchase of a new dual-fuel heat pump, a replacement dual-fuel heat pump, and a new or replacement air-source heat pump to an existing electric back-up system. Members with dual fuel receive a reduced kWh rate of 2 cents on any heat pump use from September through May. Members must use an HVAC contractor from our. Air Source/Dual Fuel Heat Pump Contractor List to qualify for the rebate. If you are installing a heat pump, contact us prior to installation to make sure it qualifies for our rebate.

### INSULATION AND AIR SEALING REBATES
**$400 to $800 rebate**

We offer a 50% rebate for installation of insulation ($800 maximum) and a 50% rebate for installation of air sealing ($400 maximum). If you're having either installed, contact us prior to the installation to make sure it qualifies for our rebate. Insulation and air sealing upgrades must be installed by a licensed contractor. Do-it-yourself insulation and air sealing upgrade projects are not eligible for this rebate. Any rebate that is $300 or lower will be applied as a credit on your electric bill.

## ELECTRIC WATER HEATERS

### ELECTRIC WATER HEATER REBATES
**$350 to $650 rebate**

We offer the following rebates on Rheem Marathon water heaters:

50 gallon – $350 rebate
85 gallon – $550 rebate
100 gallon – $650 rebate

Radio-controlled switches are required for electric water heater rebates.

We also offer a $650 rebate for the purchase of a new heat pump water heater.

## HOUSEHOLD APPLIANCES

### ENERGY STAR APPLICANCE REBATES
**$100 to $150 rebate**

We offer $150 for the installation of a new central air conditioning unit and $100 for the purchase of a new refrigerator or freezer. Refrigerators, stand-alone freezers, and central air conditioning units must be new and Energy Star rated at the time of purchase and installation. This rebate will be applied as a credit on your electric bill. Limit one rebate per household.

### SMART THERMOSTAT REBATE
**$150 rebate**

We offer a 50% rebate ($150 maximum) for the purchase of new smart thermostats. The thermostats must be new and Energy Star rated at the time of purchase and installation. The residential home where the smart thermostat is installed must have broadband access and the thermostat must be Wi-Fi connected. A maximum of two rebates, one for each new qualifying smart thermostat purchased and installed, will be paid per member. This rebate will be applied as a credit on your electric bill.

**Learn more at butlerrural.coop > Energy Solutions > Member Rebates or call 513-867-4400**

## CONTACT INFORMATION

**3888 Stillwell Beckett Road, Oxford, OH 45056**
**513-867-4400 | butlerrural.coop**
**Hours: Monday through Friday, 7:30 a.m. to 4:30 p.m.**

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## ELECTRIC VEHICLE CHARGER REBATE

### $1,000 rebate

We offer a $1,000 level 2 EV charger rebate to members who own or lease an electric vehicle. Charger installation can be completed by our licensed and insured electricians. You must agree to be on the cooperative's EV rider or Time of Day rate for 36 months to receive the rebate. Contact us before installing equipment. Limit one rebate per household.

## REBATE TERMS AND CONDITIONS

All rebates require the completion of the appropriate rebate forms. Rebates are for year-round residential homes only. Seasonal homes do not qualify.

## LOAD MANAGEMENT SWITCHES

### COOL RETURNS RADIO-CONTROLLED A/C SWITCH

This program has resulted in significant savings to the cooperative and members. **Members receive a $100 bill credit when a Cool Returns switch is installed on their air conditioning system.** Members also receive a $2 monthly credit once the switch is installed. Window air conditioning units are not eligible. 2-year contract is required. A Cool Returns switch is typically located next to the air conditioning system.

A Cool Returns switch is a radio-controlled switch (RCS) that is installed on an air conditioner to help reduce our peak electric load during times of high electric use. When the cooperative is notified that the demand for electricity is reaching an all-time high, a Peak Alert is issued and a signal is sent to the radio-controlled switch, which cycles the air conditioner's compressor off for 8 to 12 minutes each half hour. The air conditioner's fan continues to operate during this period so comfort in the home is maintained. The Cool Returns switch operates similar to how a thermostat cycles the compressor off and on when it reaches a set temperature. This does not control your thermostat or harm your cooling system.

### WATER HEATER RADIO-CONTROLLED SWITCH

This program has resulted in significant savings to the cooperative and the members. **Members receive a $4 monthly credit for having a RCS installed on their electric water heater.** An RCS wired to a water heater is typically located at the breaker panel or near the water heater.

A radio-controlled switch is a device that is installed on electric water heaters to help reduce our peak electric load during times of high electric use. When the cooperative is notified that the demand for electricity is reaching an all-time high, a Peak Alert is issued and a signal is sent to the radio-controlled switch, which turns off the heating elements for a period of time. Today's energy efficient water heaters are capable of holding heat for extended periods of time, so the elements can be off for a period with little or no inconvenience.

## LOAD CONTROL: RADIO-CONTROL SWITCH




**NORMAL** **DURING PEAK**

**IF BREAKER IS TURNED OFF, THE RADIO-CONTROL SWTICH (RCS) WILL GO THROUGH A 10-MINUTE START SEQUENCE WHERE LIGHTS ALTERNATE ON/OFF**

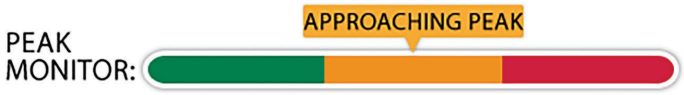
## PEAK STATUS DESCRIPTIONS

Butler Rural Electric Cooperative's peak hours fluctuate throughout the year, although they typically occur on the hottest and coldest days from 2 p.m. to 7 p.m. They do not occur on weekends or holidays.

Buckeye Power and Ohio co-ops saved $7-10 million dollars thanks to 110,000 water heater RCS switches and 15,000 AC switches across the state. This savings helps keep rates stable across Ohio.




Your cooperative is currently experiencing **normal energy demand**. No special energy saving measures are necessary.




Your cooperative is currently experiencing **elevated energy demand**. Special energy saving measures may be necessary in the near future.




Your cooperative is currently experiencing **peak energy demand**. Please save energy wherever possible.

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