



# The Value of Your Butler Rural Electric Cooperative Membership

**3** reasons why your Butler Rural Electric Cooperative membership is valuable:

**1** **HISTORY OF STABLE RATES**  
The cost of powering your home rises at a slower pace than many typical expenses, like medical care. Compared to the average increase of these expenses over the last five years, the value of electricity shines. Our recent rate increase resulted in a 2.7% average increase, which is significantly lower than the recent 10% increases from neighboring utilities.



**2** **FOCUSED ON RELIABILITY**  
Our employees work around the clock to restore power when you need it most. We invest over \$2 million every year in upgrades to our electric system and use the most effective power restoration technology, resulting in members having power 99.96% of the time.



**3** **CLEAR AND HELPFUL COMMUNICATION**  
Butler Rural Electric Cooperative's partnership with altafiber will bring high-speed, reliable fiber internet service to all cooperative members. Our Self-Serve Phone Number allows members to quickly report power outages directly to our outage management system without experiencing busy signals. Plus, our friendly staff is always ready to help.



As a Butler Rural Electric Cooperative member, for only \$1, you could:



Use a computer for **24 hours**



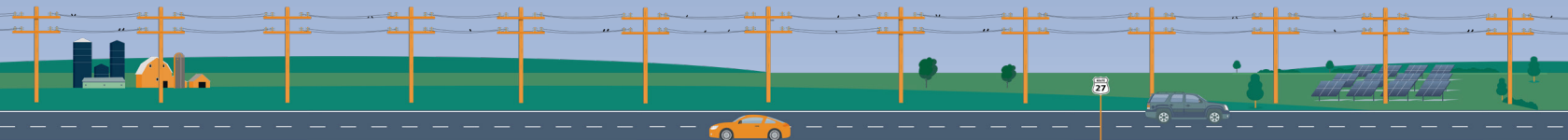
Run your refrigerator for **14 hours**



Watch TV for **91 hours**



Use a coffee maker for **8 hours**



Learn more about how your cooperative serves you at [butlerrural.coop](http://butlerrural.coop)

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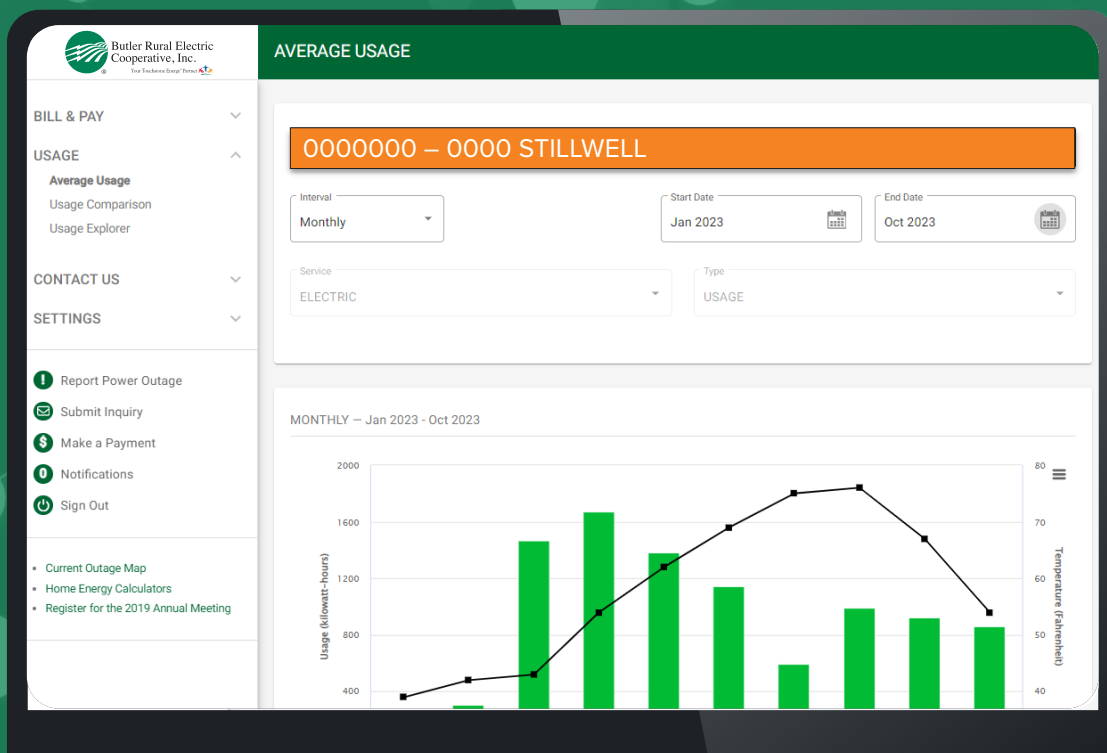


Butler Rural Electric Cooperative, Inc.

Your Touchstone Energy® Partner 



# UPGRADE UNLOCKED



## New Look. New Experience. Same SmartHub.

Manage your account like never before with the new, improved SmartHub web application. A simplified yet enhanced design is coming your way mid-February. This new version of SmartHub puts your electric use and payment details front and center for fast, easy access and the simplified menu structure makes navigating the site a breeze. Keep an eye out for more details soon!

### Power Outage Alerts

- > Enroll in text or email alerts
- > Report issues from your phone

### Convenient Bill Payments

- > Pay online and avoid postage and checks
- > Pay on time, every time with AutoPay

### Monitor Energy Use

- > Energy efficiency advice
- > Compare past and new bills
- > Find trends and set alerts

Smart Management. Smart Life. SmartHub.