

# NEW RATES TO FIT YOUR LIFESTYLE

Butler Rural Electric Cooperative has two new rate plans available to members. These rates may align with your lifestyle and energy needs. The rate structures encourage energy use during off peak hours, when electricity is less expensive, to help members and the co-op save money.

## ELECTRIC VEHICLE RIDER

### This rider is perfect for:

- > Electric vehicle, or EV, owners who are willing to charge their EV during the night, when electricity demand and wholesale energy rates are lower.

### To qualify for the EV rider:

- > You must own or lease an EV.
- > You must have an EV charger and a separate electric meter installed. This meter will only measure the EV charger electric use. A \$1,000 rebate is available to members who install a level 2 EV charger – see back for more information.
- > You must agree to be on the EV rider for a minimum of 36 months.

*The EV rate is a rider added to your bill and will not change how your main meter electric use is calculated.*

## TIME OF DAY RATE

If you don't have an EV or would like the incentives of a special rate, a time of day rate is available to residential members.





### This rate is perfect for:

- > Energy savers who are willing to modify behavior to maximize savings.
- > Members who are willing to shift their energy use away from peak hours.
- > Those able to shift the use of appliances like dishwashers and clothes dryers to off-peak hours and are willing to reduce their air conditioning and hot water use during on peak and critical peak hours.

### To qualify for the time of day rate:





- > You must agree to be on the Time of Day rate for a minimum of 12 months.

## Electric Vehicle Rider

-  **Off-Peak Credit:** Non-variable rate plus 1.71 cents per kWh.
-  **On-Peak Charge:** 1.5 cents per kWh.
-  **On-Peak Demand Charge:** \$2.86 per kW. No demand charges for off-peak electric use.
-  **Critical-Peak Charge:** 13.9 cents per kWh.

*The generation and transmission portion of your bill is made of two components – the non-variable and variable rates. The non-variable rate is based on the wholesale power cost from Buckeye Power and is reconciled monthly. The variable rate includes charges that fluctuate from month to month like fuel costs.*

## Time of Day Rate

-  **Off-Peak Charge:** Variable rate only.\*
-  **On-Peak Charge:** Non-variable rate plus 1.5 cents per kWh.
-  **On-Peak Demand Charge:** \$2.86 per kW. No demand charges for off-peak electric use.
-  **Critical-Peak Charge:** Non-variable rate plus 13.9 cents per kWh.

*\*There is no additional charge to the distribution energy portion of your bill. The distribution energy portion will be billed at a reduced rate.*

# Electric Vehicle & Time of Day Schedule



**Off Peak:** Electricity used between 10 p.m. and 6 a.m. every day, when electricity is in lowest demand. This is the least expensive time to use electricity.



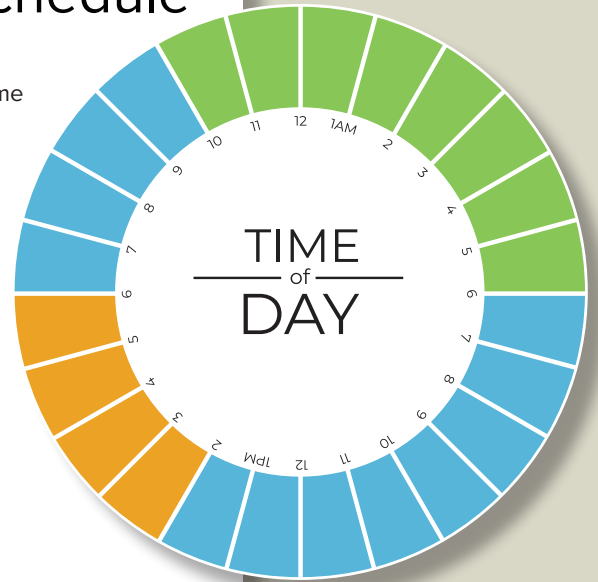
**On Peak:** Electricity used between 6 a.m. and 10 p.m. every day, excluding critical peak times. This is when electric use is typically higher in demand.



**On Peak Demand:** Demand is the amount of electricity drawn from our electric system at a given time and is measured in kilowatts. This charge reflects the maximum 60 minute demand for the month measured from 6 a.m. to 10 p.m. every day. On peak demand can occur during on peak and critical peak times.



**Critical Peak:** Electricity used between 2 to 6 p.m. weekdays June through September, excluding July 4 and Labor Day. This is during the time when electricity is in highest demand and is most expensive.



By shifting your electric use to off peak hours and reducing your use of electricity during on peak and critical peak hours, you may save money on your electric bills with our EV rider or Time of Day rate.

Off Peak

10 p.m. to 6 a.m.

On Peak

6 a.m. to 10 p.m., excluding critical peak times

On Peak Demand

6 a.m. to 10 p.m.

Critical Peak

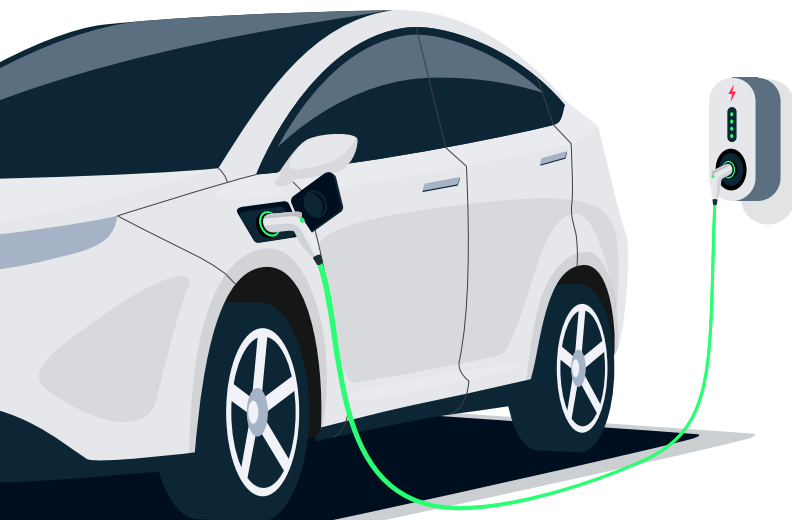
2 to 6 p.m. weekdays June through September, excluding July 4 and Labor Day



LEARN MORE ABOUT THESE NEW RATES AND SIGN UP

Visit [butlerrural.coop](http://butlerrural.coop) > My Account > Billing & Pay > Residential Rates or call 513-867-4400

## ELECTRIC VEHICLE CHARGER REBATE



### LEVEL 2 CHARGER REBATE

Receive a **\$1,000** rebate when you install a new level 2 electric vehicle charger

**Requirements:** Residential members must own or lease an electric vehicle. The rebate covers installation of the charger, which can be completed by the cooperative's licensed and insured electricians. You must be on the cooperative's EV rider or Time of Day rate to qualify. You must agree to be on one of these rates for 36 months to receive the rebate. Contact the co-op before installing equipment. Limit one rebate per household.

Learn more at [butlerrural.coop](http://butlerrural.coop) > Energy Solutions > Member Rebates > Electric Vehicle Charger or call 513-867-4400