

# NEW YEAR, NEW SAVINGS




**Energy efficiency improvements will save you money and earn you cash back from Butler Rural Electric Cooperative.**

If you're looking for ways to trim your energy bill this year, Butler Rural Electric Cooperative can help. We offer rebates for members who install geothermal systems, smart thermostats, heat pump systems, and other energy-saving technologies. Learn more about how Butler Rural Electric Cooperative can help you save at [butlerrural.coop](http://butlerrural.coop) > **Energy Solutions** > **Member Rebates** or call 513-867-4400.



**Butler Rural Electric  
Cooperative, Inc.**


Your Touchstone Energy® Partner 




# The Value of Your Butler Rural Electric Cooperative Membership

**3** reasons why your Butler Rural Electric Cooperative membership is valuable:

**1** **HISTORY OF STABLE RATES**  
The cost of powering your home rises at a slower pace than many typical expenses, like medical care. Compared to the average increase of these expenses over the last five years, the value of electricity shines. Our recent rate increase resulted in a 2.7% average increase, which is significantly lower than the recent 10% increases from neighboring utilities.





**2** **FOCUSED ON RELIABILITY**  
Our employees work around the clock to restore power when you need it most. We invest over \$2 million every year in upgrades to our electric system and use the most effective power restoration technology, resulting in members having power 99.96% of the time.





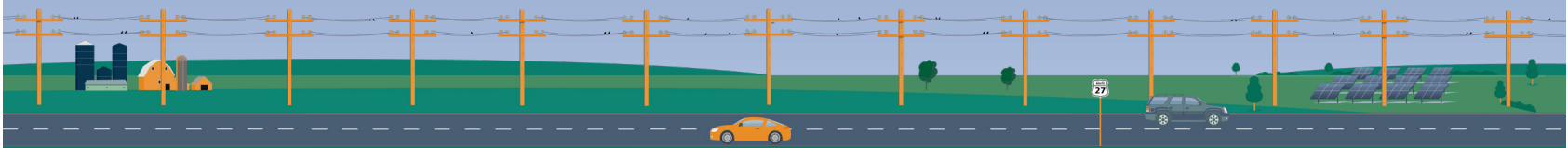
**3** **CLEAR AND HELPFUL COMMUNICATION**  
Butler Rural Electric Cooperative's partnership with altafiber will bring high-speed, reliable fiber internet service to all cooperative members. Our Self-Serve Phone Number allows members to quickly report power outages directly to our outage management system without experiencing busy signals. Plus, our friendly staff is always ready to help.



As a Butler Rural Electric Cooperative member, for only \$1, you could:

 Use a computer for **24 hours**       Run your refrigerator for **14 hours**

 Watch TV for **91 hours**       Use a coffee maker for **8 hours**



Learn more about how your cooperative serves you at [butlerrural.coop](http://butlerrural.coop)

513-867-4400 | 3888 Stillwell Beckett Rd. Oxford, OH 45056



**Butler Rural Electric Cooperative, Inc.**

Your Touchstone Energy® Partner 