

PEAK ALERTS

HELP US CONTROL FUTURE ENERGY COSTS

Peak Alerts are issued when the demand for electricity is high and rising toward a peak. They typically occur on hot summer days from approximately 2 to 7 p.m., depending on weather conditions. We ask our members to reduce their energy consumption during this time in order to help avoid reaching a new peak. If you have a radio-controlled switch on your water heater or central air conditioning system, it will be activated during summer Peak Alerts.

butlerrural.coop/peak-alerts



Butler Rural Electric
Cooperative, Inc.

Your Touchstone Energy® Partner 

Avoiding a new electric demand peak is important. When a new peak is established, it may affect future transmission and generation costs. A Peak Alert does not indicate a shortage of electricity— it is a way for members to help hold down electric costs.

HOW YOU CAN HELP CONSERVE ENERGY:

1. Install a radio-controlled switch on your air conditioner.

A radio-controlled switch can be installed on central air conditioners, heat pumps, and geothermal systems. During a peak alert, the compressor is cycled off and on for brief periods of time. Members receive a \$100 one-time bill credit* for having the switch installed and a \$2 credit on their bill each month. *two-year minimum contract

2. Install a radio-controlled switch on your electric water heater.

A radio-controlled switch can be installed on electric water heaters that are 50 gallons or more. During the peak alert, the elements on the water heater are shut off. Members receive a \$4 credit on their bill each month for having a water heater radio-controlled switch installed.

3. Reduce your electric use during the Peak Alert.

Raise your thermostat 2-5 degrees, turn off lights in the home, and postpone household chores that use electricity such as laundry, dishes, and showers. Also, avoid charging an electric vehicle. These are just a few changes that you can implement to help reduce electric consumption during a peak.

PEAK ALERT NOTICES

When we are notified that the demand for electricity is high, we inform members by email, text, and/or voice message (if registered through SmartHub) and post the Peak Alert message on SmartHub, our social media pages, and on the front page of our website.

